

- For Immediate Release -

Exitpoint Stallions and Three Treasures Farms Announce Partnership

21 February, 2008: Exitpoint Stallions, a private investment entity focused on identifying, acquiring, developing, and promoting world-class showjumping stallions, announced today a partnership with Three Treasures Farms. Beginning immediately and continuing through 2010, the agreement brings together Exitpoint's world-class stallions and showjumping program with Three Treasures Farms' focus on exceptional client care, breeding management, and holistic equine healthcare.

As the cornerstone of Exitpoint's stallion roster, the Holsteiner showjumping stallions Capone I and Cantour have demonstrated consistent success both in sport and in their production records.

Cantour, the only Cantus son standing in North America, combines his sire's unparalleled international-caliber showjumper production record with a mareline second to none (Stamm 1453, damsire Lacapo – father of dressage superstar Flemmingh). With his success in Grand Prix competition despite an injury in his youth that was expected to end his competitive career, Cantour brings forth a level of jumping talent that is in a class by itself. According to Kyle King, Cantour possesses more raw jumping talent than even his extraordinarily talented barnmate and friend, Capone I.

Capone I has already earned his position as one of the leading showjumping stallions in North America. With a string of top placements in the 1.60 – 1.70 meter (5 feet 3 inches to 5 feet 7 inches in height and spread) classes at Spruce Meadows and the winter Florida circuit, the handsome black stallion is truly on familiar ground at the absolute highest level of the sport. Beloved for his extraordinary athleticism, keen enthusiasm for jumping, unrivaled power, scope, and obvious enjoyment of the energized environment of cheering spectators and TV cameras, Capone's reputation spans across the continent and beyond. Bred in Germany and approved by the Holsteiner Verband, he is also prized by savvy breeders for his prepotency in producing sound, eager, athletic, friendly foals – particularly when combined with thoroughbred mares. The partnership between Capone and leading international rider Kyle King, which began in 2003, continues to mature and build momentum into the 2008 season and beyond. One of a handful of international-class showjumpers who also enjoy flying gallops across rolling fields during the winter foxhunting season, Capone is beloved by all who know him and has made friends around the world.

Remarks Douglas Spink, Exitpoint's managing partner and the under-saddle trainer and coach of both Capone and Cantour: “On the heels of Capone's outstanding 2007 competitive season, we're really happy to partner with the Three Treasures team for 2008 and beyond. Exitpoint's focus is squarely on enabling our boys to engage in competitive showjumping with confidence, good health, mindful professionalism, and a full suite of nutritional, physiotherapeutic, and wellness-based veterinary support. Given the

complexity and importance of those responsibilities, I know it's best to have a dedicated team with sole focus on the challenging and important job of managing their breeding careers. I love teaching the boys how to be the best in the world in the jumping game, that's what gets me out of bed in the morning; maintaining their breeding program is a role best entrusted to the Three Treasures team with their knowledge, passion, and dedication to outstanding client service.”

As the exclusive representatives for all of Exitpoint's stallions, **Three Treasures Farms** will have full responsibility for all aspects of their marketing, promotion, client management, and collection/shipment scheduling. Building on decades of experience in breeding management, mare care, and client education, the Three Treasures team is now the front-line contact for all Exitpoint stallion breeding questions. The Three Treasures approach is squarely focused on working hand-in-glove with mare owners to streamline the entire stallion selection and breeding process, straight through to successful conception and delivery of a healthy foal.

“I have had the privilege of knowing and working with both Doug and the Exitpoint stallions for more than eight years,” remarks Ferronato Shen, founder of Three Treasures.” It's really exciting for me to step forward and play a more active role in their lives. I first met Doug as a mare owner, and I was so impressed with his stallions and respectful approach to stallion management that I knew I'd enjoy working more closely with him and the stallions if the opportunity came forth. I know that our naturopathic, holistic approach to equine training and rehabilitation programs will be a great additional resource for mare owners who are planning to include the Exitpoint boys in their breeding program.”

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Doug's vision for Exitpoint has helped demonstrate a new, positive path to the top of the showjumping game. Eschewing conventional, behaviorist/Skinnerian approaches to training and stallion management, Exitpoint sets the needs and interests of the stallions first, without compromise. The Exitpoint program already shows success in developing confident, healthy, successful, well-balanced stallions who compete with the best in the world and enjoy every trip into the ring. While exploring the artistic beauty, mental challenges, and athletic tests of the sport of showjumping, Doug and the Exitpoint boys always retain the pure enjoyment and vibrancy of the human/equine bond – a true partnership based on respect, understanding, and transcendent love.

Breeding inquiries, DVD requests, and questions for Ms. Shen or Three Treasures may be directed to 800.909.3972, 3tf@stallions.net, or through Exitpoint's website at www.stallions.net. Mr. Spink may be contacted directly at ds@stallions.net or at 866.966.7445.